Over the last twenty years, the Pre-Health Conference at UC Davis has grown to be the largest conference for future health professionals in the country. With approximately 6,000 pre-health students at UC Davis and thousands more across California, our goal is to support the nation’s future health professionals as we celebrate our return to an in-person event.

California’s universities and community colleges have the most diverse student body in the nation – close to 65% of those enrolled in our academic institutions are considered underrepresented in medicine (URM, as defined by AAMC). This group of culturally competent and academically strong students is suited to one day serve the diverse population of our nation.

The Conference is self-supporting and does not receive financial support from UC Davis. Our students need your help to continue to provide this amazing conference for like minded pre-health students. Please consider investing in our pre-health students by joining the sponsor team for the 20th Annual Pre-Health Conference. We anticipate hosting 3,000+ attendees from across California, including pre-health students and pre-health advisors.

Questions?
Email us at prehealthconference@ucdavis.edu
Call us at 530-304-8293

Attendee Breakdown by Health Profession*

- 26% Medicine (MD, DO, & ND)
- 18% Exploring Health Professions
- 11% Medical Research
- 6% Physician Assistant
- 6% Nursing
- 5% Clinical Lab Sciences
- 20% of attendees are/were Community College students
- 43% of attendees identify as First Generation students
- 28% of attendees are UC Davis students/alumni

Data collected from 2019 - 2021 Conference attendee registrations. *Based on 2019 Conference and students could select multiple health professions.
Why should you exhibit or sponsor?

1. Expand your reach
Our strategic communications team has a multiplatform approach, including our website, social media accounts, and email, to reach thousands of pre-health students and hundreds of pre-health advisor across California.

2. Make connections
Through our multiplatform approach, sponsors will have the opportunity to connect in many ways with prospective attendees, particularly through social media. Sponsors will coordinate with our team to strategically highlight their unique aspects.

3. Have a lasting impact
Interact and meet with attendees in workshops or have your logo in giveaways distributed to all attendees. Attendees often keep giveaways, including attendee bag, program, t-shirt, and handouts, for years to come as they prepare for their journey and look back on memories. Packages vary.

What our past sponsors had to say
“I enjoyed being able to make connections for follow-up with prospective applicants.”

“I love being at your conference in person because of the large groups of students [that] visit our booth! It is very personable.”

“I really liked the Program booklet, the follow-up communication and friendly assistance when I called or e-mailed the staff.”

Our Audience and Reach

**Anticipated 3,000+ attendees**

7,000+ Followers

3,000+ Followers

1,000+ Followers

14,000+ Unique homepage visits May 2021 - Oct 2021

5,000+ UC Davis subscribers
### 2022 Sponsorship Opportunities

Our team looks forward to working with sponsors to strategically highlight their unique attributes. Additionally, our team will work with sponsors on schedule placement and to create exciting workshop topics to incorporate a variety of health fields and topics to meet attendees interests and needs.

<table>
<thead>
<tr>
<th>Sponsorships Available*</th>
<th>Bronze ($1,000)</th>
<th>Silver ($2,000)</th>
<th>Gold ($5,000)</th>
<th>Diamond ($15,000)</th>
<th>Platinum ($20,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 275</td>
<td>Up to 15</td>
<td>Up to 10</td>
<td>Up to 3</td>
<td>SOLD</td>
<td></td>
</tr>
<tr>
<td>Exhibitor Table</td>
<td>Up to 1</td>
<td>Up to 1</td>
<td>Up to 4</td>
<td>20 x 20 Festival Tent</td>
<td></td>
</tr>
<tr>
<td>Number of vendors included</td>
<td>Up to 1**</td>
<td>Up to 4</td>
<td>Up to 8</td>
<td>Up to 20</td>
<td></td>
</tr>
<tr>
<td>Individual Exhibitor Tent</td>
<td>10 x 10 Tent</td>
<td>10 x 10 Tent</td>
<td>10 x 10 Tent</td>
<td>Up to 2, 10 x 10 Festival Tents</td>
<td></td>
</tr>
<tr>
<td>Placement on Website</td>
<td>Hyperlinked Exhibitor Name Listing</td>
<td>Static Logo &amp; Hyperlinked Exhibitor Name Listing</td>
<td>Static Logo &amp; Hyperlinked Exhibitor Name Listing</td>
<td>Hyperlinked Logo on Homepage</td>
<td>Hyperlinked Logo on Homepage</td>
</tr>
<tr>
<td>Logo Display</td>
<td>Marketing</td>
<td>Marketing and Newsletter</td>
<td>Marketing, Attendee t-shirt, and Newsletter</td>
<td>Marketing, Intern T-Shirt, Photo Backdrop, and Newsletter</td>
<td>Marketing, Attendee Bag, Photo Backdrop, and Newsletter</td>
</tr>
<tr>
<td>Marketing: Twitter</td>
<td>Announcement Tweet</td>
<td>Announcement Tweet</td>
<td>Announcement Tweet</td>
<td>Announcement Tweet</td>
<td>Announcement Tweet</td>
</tr>
<tr>
<td>Marketing: Facebook</td>
<td>1 Story and 1 Weekly Round Up</td>
<td>1 Post and 1 Weekly Round Up</td>
<td>2 Posts and 1 Weekly Round Up</td>
<td>3 Posts and 1 Weekly Round Up</td>
<td>3 Posts and 1 Weekly Round Up</td>
</tr>
<tr>
<td>Marketing: Instagram</td>
<td>1 Story and 1 Weekly Round Up</td>
<td>1 Post and 1 Weekly Round Up Post</td>
<td>2 Posts and 1 Weekly Round Up Post</td>
<td>3 Posts and 1 Weekly Round Up Post</td>
<td>3 Posts and 1 Weekly Round Up Post</td>
</tr>
<tr>
<td>UC Davis HPA Email Newsletter***</td>
<td>1 feature</td>
<td>2 features</td>
<td>3 features</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workshop(s)</td>
<td>-</td>
<td>Invitation to host a workshop or participate on panel (Capacity: 50 attendees)</td>
<td>Invitation to host a workshop or participate on panel (Capacity: 100 attendees)</td>
<td>Reserved Workshop Space: 1 - 3 pm</td>
<td>Reserved Workshop Space: 1 - 3 pm</td>
</tr>
<tr>
<td>Validated Parking</td>
<td>-</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Golf Cart Signage</td>
<td>-</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Program Ad</td>
<td>-</td>
<td>Half-Page, black and white</td>
<td>Full-Page, black and white</td>
<td>Back Cover, full color</td>
<td></td>
</tr>
<tr>
<td>Post-Conference Attendee Email</td>
<td>-</td>
<td>Logo</td>
<td>Logo and message</td>
<td>Logo and message</td>
<td></td>
</tr>
<tr>
<td>Additional</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Jumbotron Display</td>
<td>Jumbotron Display</td>
</tr>
</tbody>
</table>

* Sponsorships are available on a first-come first-serve basis. For the most up-to-date availability visit [tinyurl.com/PHCSponsor](tinyurl.com/PHCSponsor).

** An additional vendor (person) may be added for an additional fee of $250; limited to the Bronze package only. Please note this does not include an additional table.

*** Limited to health professional schools/programs or test prep companies.
## 2022 Additional Marketing Opportunities

**Sponsors at any level are eligible to market themselves through our additional opportunities. Opportunities are limited and on a first-come first-serve basis.**

Pre-Health Conference at UC Davis reserves the right to determine the eligibility of any company or organization to serve as a sponsor, and further reserves the right to reject any sponsorship application. All marketing and promotional language and items must be approved by Pre-Health Conference at UC Davis.

* For the most up-to-date sponsorship availability please visit tinyurl.com/PHCSponsor.

<table>
<thead>
<tr>
<th>Attendee Bag: Inserts</th>
<th>Attendee Reusable Water Bottle</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Up to 5 Sponsors</strong></td>
<td><strong>Up to 2 Sponsors</strong></td>
</tr>
<tr>
<td>Please inquire</td>
<td>Please inquire</td>
</tr>
<tr>
<td>for cost</td>
<td>for cost</td>
</tr>
</tbody>
</table>

Reach all attendees with a handout of your choice. The bag will be distributed to all attendees during check-in. Sponsors will coordinate with our team to send their 8.5”x11” insert.

<table>
<thead>
<tr>
<th>Attendee Entrance Wristband</th>
<th>Attendee Hand Sanitizer*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Up to 1 Sponsor</strong></td>
<td><strong>Up to 1 Sponsor</strong></td>
</tr>
<tr>
<td>Please inquire</td>
<td>Please inquire</td>
</tr>
<tr>
<td>for cost</td>
<td>for cost</td>
</tr>
</tbody>
</table>

Have your logo reach all attendees on the wristband, which will be distributed during check-in. The imprint area will include logos from the Pre-Health Conference and one sponsor. We will coordinate all logistics for ordering.

Have your logo reach all attendees on the hand sanitizer, which will be distributed during check-in. The imprint area will include logos from the Pre-Health Conference and one sponsor. We will coordinate all logistics for ordering.
Three Steps to Become a Sponsor

1. Complete Sponsorship Form
Complete the sponsorship form attached to the email or download at tinyurl.com/PHCSponsor.

2. Submit Form
Submit the completed form and payment in one of two ways:

   **Option 1:** Payment by Check (made payable to "UC Regents")
   
   **USPS Mailing Address:**
   UC Davis Payment Lockbox
   PO BOX 743168
   Los Angeles, CA 90074-3168

   **UPS/FedEx:**
   UC Davis Cashier & Payment Solutions Office
   1200 Dutton Hall One Shields Ave
   Davis, California 95616
   ATTN: Health Professions Advising

   **Option 2:** Payment by UC Recharge
Include full recharge account on the sponsorship form.

3. Register your on-site representatives
Once your payment is processed, you will receive an email that includes a promo code that will allow your designated on-site representatives to register for the conference and make their lunch selection.

If you have any questions about our sponsorships or need additional information, please contact us at prehealthconference@ucdavis.edu.