

2022 Exhibitor & Sponsor Opportunities



About our conference

Over the last **twenty years**, the Pre-Health Conference at UC Davis has **grown to be the largest** conference for future health professionals in the country. With approximately 6,000 pre-health students at UC Davis and thousands more across California, our goal is to support the nation's future health professionals as we celebrate our **return to an in-person event**.

California's universities and community colleges have the most diverse student body in the nation – close to 65% of those enrolled in our academic institutions are considered underrepresented in medicine (URM, as defined by AAMC). This group of culturally competent and academically strong students is suited to one day serve the diverse population of our nation.

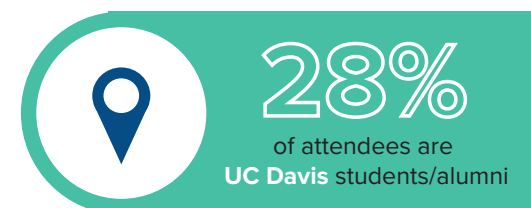
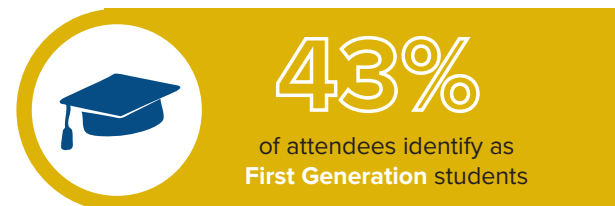
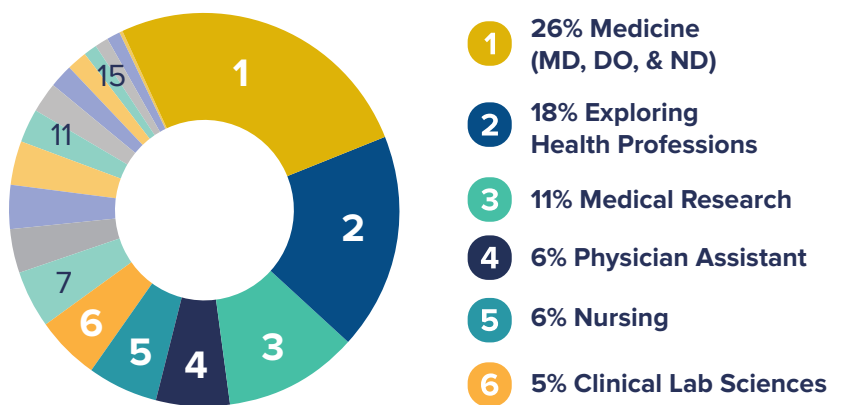
The Conference is self-supporting and does not receive financial support from UC Davis. Our students need your help to continue to provide this amazing conference for like minded pre-health students. Please consider investing in our pre-health students by joining the sponsor team for the 20th Annual Pre-Health Conference. We anticipate hosting **3,000+ attendees from across California**, including pre-health students and pre-health advisors.

Questions?

Email us at prehealthconference@ucdavis.edu

Call us at 530-304-8293

Attendee Breakdown by Health Profession*



- 7 Public Health
- 8 Other
- 9 Dentistry
- 10 Veterinary Medicine
- 11 Genetic Counseling
- 12 Physical Therapy
- 13 Allied Health
- 14 Pharmacy
- 15 Optometry
- 16 Occupational Therapy
- 17 Chiropractic Medicine
- 18 Podiatry

Data collected from 2019 - 2021 Conference attendee registrations. *Based on 2019 Conference and students could select multiple health professions.

Why should you exhibit or sponsor?

1. Expand your reach

Our strategic communications team has a multiplatform approach, including our website, social media accounts, and email, to reach thousands of pre-health students and hundreds of pre-health advisor across California.

2. Make connections

Through our multiplatform approach, sponsors will have the opportunity to connect in many ways with prospective attendees, particularly through social media. Sponsors will coordinate with our team to strategically highlight their unique aspects.

3. Have a lasting impact

Interact and meet with attendees in workshops or have your logo in giveaways distributed to all attendees. Attendees often keep giveaways, including attendee bag, program, t-shirt, and handouts, for years to come as they prepare for their journey and look back on memories. Packages vary.



What our past sponsors had to say

“I enjoyed being able to make connections for follow-up with prospective applicants.”

“I love being at your conference in person because of the large groups of students [that] visit our booth! It is very personable.”

“I really liked the Program booklet, the follow-up communication and friendly assistance when I called or e-mailed the staff.”

Our Audience and Reach

Anticipated **3,000+** attendees



7,000+
Followers



3,000+
Followers



1,000+
Followers



14,000+
Unique homepage visits
May 2021 - Oct 2021



5,000+
UC Davis subscribers

2022 Sponsorship Opportunities

Our team looks forward to working with sponsors to strategically highlight their unique attributes. Additionally our team will work with sponsors on schedule placement and to create exciting workshop topics to incorporate a variety of health fields and topics to meet attendees interests and needs.

	Bronze (\$1,000)	Silver (\$2,000)	Gold (\$5,000)	Diamond (\$15,000)	Platinum (\$20,000)
Sponsorships Available*	Up to 275	Up to 15	Up to 10	Up to 3	SOLD
Exhibitor Table	Up to 1	Up to 1	Up to 1	Up to 4	20 x 20 Festival Tent
Number of vendors included	Up to 1**	Up to 2	Up to 4	Up to 8	Up to 20
Individual Exhibitor Tent	10 x 10 Tent	10 x 10 Tent	10 x 10 Tent	Up to 2, 10 x 10 Festival Tents	20 x 20 Festival Tent
Placement on Website	Hyperlinked Exhibitor Name Listing	Static Logo & Hyperlinked Exhibitor Name Listing	Static Logo & Hyperlinked Exhibitor Name Listing	Hyperlinked Logo on Homepage	Hyperlinked Logo on Homepage
Logo Display	Marketing	Marketing and Newsletter	Marketing, Attendee t-shirt, and Newsletter	Marketing, Intern T-Shirt, Photo Backdrop, and Newsletter	Marketing, Attendee Bag, Photo Backdrop, and Newsletter
Marketing: Twitter	Announcement Tweet	Announcement Tweet	Announcement Tweet	Announcement Tweet	Announcement Tweet
Marketing: Facebook	1 Story and 1 Weekly Round Up	1 Post and 1 Weekly Round Up	2 Posts and 1 Weekly Round Up	3 Posts and 1 Weekly Round Up	3 Posts and 1 Weekly Round Up
Marketing: Instagram	1 Story and 1 Weekly Round Up	1 Post and 1 Weekly Round Up Post	2 Posts and 1 Weekly Round Up Post	3 Posts and 1 Weekly Round Up	3 Posts and 1 Weekly Round Up
UC Davis HPA Email Newsletter***	-	1 feature	2 features	3 features	3 features
Workshop(s)	-	Invitation to host a workshop or participate on panel (Capacity: 50 attendees)	Invitation to host a workshop or participate on panel (Capacity: 100 attendees)	Reserved Workshop Space: 1 - 3 pm	Reserved Workshop Space: 1 - 3 pm
Validated Parking	-	-	✓	✓	✓
Golf Cart Signage	-	-	✓	✓	✓
Program Ad	-	-	Half-Page, black and white	Full-Page, black and white	Back Cover, full color
Post-Conference Attendee Email	-	-	Logo	Logo and message	Logo and message
Additional	-	-	-	Jumbotron Display	Jumbotron Display

* Sponsorships are available on a first-come first-serve basis. For the most up-to-date availability visit tinyurl.com/PHCSponsor.

** An additional vendor (person) may be added for an additional fee of \$250; limited to the Bronze package only. Please note this does not include an additional table.

*** Limited to health professional schools/programs or test prep companies.

2022 Additional Marketing Opportunities

Sponsors at any level are eligible to market themselves through our additional opportunities. Opportunities are limited and on a first-come first-serve basis.

Pre-Health Conference at UC Davis reserves the right to determine the eligibility of any company or organization to serve as a sponsor, and further reserves the right to reject any sponsorship application. All marketing and promotional language and items must be approved by Pre-Health Conference at UC Davis.

* For the most up-to-date sponsorship availability please visit tinyurl.com/PHCSponsor.

Attendee Bag: Inserts

Up to 5 Sponsors*

Please inquire
for cost

Reach all attendees with a handout of your choice. The bag will be distributed to all attendees during check-in. Sponsors will coordinate with our team to send their 8.5"x11" insert.

Attendee Reusable Water Bottle

Up to 2 Sponsors*

Please inquire
for cost

Have your logo reach all attendees on the reusable water bottle, which will be distributed during check-in. The imprint area will include logos from the Pre-Health Conference and two sponsors. We will coordinate all logistics for ordering.

Attendee Entrance Wristband

Up to 1 Sponsor*

Please inquire
for cost

Have your logo reach all attendees on the wristband, which will be distributed during check-in. The imprint area will include logos from the Pre-Health Conference and one sponsor. We will coordinate all logistics for ordering.

Attendee Hand Sanitizer*

Up to 1 Sponsor

Please inquire
for cost

Have your logo reach all attendees on the hand sanitizer, which will be distributed during check-in. The imprint area will include logos from the Pre-Health Conference and one sponsor. We will coordinate all logistics for ordering.

Three Steps to Become a Sponsor

1. Complete Sponsorship Form

Complete the sponsorship form attached to the email or download at tinyurl.com/PHCSponsor.

2. Submit Form

Submit the completed form and payment in one of two ways:

Option 1: Payment by Check (made payable to "UC Regents")

Mailing Address via USPS:

Central Receiving
University of California, Davis
One Shields Ave, Davis, CA 95616
Attn: Cashier's Office, 3-PHC2022

UPS/FedEx:

Cashier & Payment Solutions Office
1200 Dutton Hall
One Shields Ave, Davis, California 95616
Attn: 3-PHC2022

Option 2: Payment by UC Recharge

Include full recharge account on the sponsorship form.

3. Register your on-site representatives

Once your payment is processed, you will receive an email that includes a promo code that will allow your designated on-site representatives to register for the conference and make their lunch selection.

If you have any questions about our sponsorships or need additional information, please contact us at prehealthconference@ucdavis.edu.

