



# 2020 SPONSORSHIP PACKAGES

Thank you for your past support! We ask for your continued support for the 2020 Virtual Pre-Health Conference!

<b>LIVE Pre-Health Fair Exhibitor</b>	<b>FREE</b>
Health Professions Schools and Organizations can host conference attendees in their private rooms between 9 am and 1 pm. You can share screens, run the chat feature, or just answer questions live.	
<b>Attendee Email Marketing</b>	<b>\$500</b>
We email our attendees multiple times leading up to Conference and after Conference with updates and information. Reach over 3,000 attendees with your ad embedded into the email and a hyperlink to your website.	
<b>Attendee Registration Sponsor</b>	<b>\$500</b>
Your logo will be front and center on the Eventbrite registration page for attendees for this year's Virtual Pre-Health Conference. We expect more than 3,000 attendees to register.	
<b>Conference Website Advertisement</b>	<b>\$500</b>
Place a 2x2 digital advertisement on the Pre-Health Conference Homepage for six months between the months of June 2020 and September 2021.	
<b>Health Professions Advising Office Newsletter Advertisement</b>	<b>\$500</b>
Have your 4x4 digital advertisement sent to over 4,500 pre-health students at UC Davis in the weekly Health Professions Advising Office Newsletter. Advertisement will be placed for six months.	
<b>Online Exhibition</b>	<b>\$500</b>
Visitors to the Pre-Health Conference website will be able to attend the Exhibitor Gallery, where your logo will appear on a wall, linked to the URL of your choice. Our Exhibitor Gallery will remain in place from September 1, 2020 until August 31, 2021 and shared widely.	
<b>Social Media Posts</b>	<b>\$500</b>
Reach thousands of pre-health students across the country through the Conference's social media pages. This includes one post of your choice across Facebook (7,000+), Instagram (1,200+), and Twitter (900+) published between June 2020 and December 2020.	
<b>Conference Program Advertisement</b>	<b>\$500-\$600</b>
Promote your organization to all Conference attendees in our online PDF program. Half-page (8.5" x 5.5") ads are \$500. Full-page (8.5" x 11") ads are \$600. All pages in the program will be in full-color.	
<b>Conference Welcome Session</b>	<b>\$1000</b>
A 3-minute video of your choice will play at the beginning of the Conference and act as the opening session before the Keynote Speaker aired to our Conference attendees.	

To sponsor the 2020 UC Davis Pre-Health Conference, please visit  
[prehealthconference.ucdavis.edu](http://prehealthconference.ucdavis.edu)