2016 Sponsorship Package
Invest in our nation’s future.
About the Conference

With an estimated 5,000 pre-health students at UC Davis and thousands more across northern California, the UC Davis Pre-Health Conference has, over the last thirteen years, become the largest conference for future health professionals in the country. In the past, the Conference was coordinated by the Pre-Health Student Alliance, which was not affiliated with the University of California. This year, the Conference will have new leadership under the auspices of the Health Professions Advising Office at UC Davis. We are still very much committed to serving all college students, especially those from underrepresented groups across the state.

California’s universities and community colleges have the most diverse student body in the nation — close to 65% of those enrolled in our academic institutions are considered underrepresented in medicine (URM, as defined by AAMC). This group of culturally competent and academically strong students is suited to one day serve the increasingly diverse population of our nation. They look forward to meeting you.

Our students need your help to continue to provide this amazing conference for their peers. The Conference must be self-supporting and does not receive discounts for using the facilities and goods at UC Davis.

Please consider investing in our pre-health students of California by joining the sponsor team of this historic conference. This year, we are striving to recognize all health professions, including allopathic medicine, osteopathic medicine, podiatric medicine, naturopathic medicine, veterinary medicine, dentistry, physical therapy, nursing, physician assistant, optometry, genetic counseling, public health, clinical lab sciences, occupational therapy, pharmacy, chiropractic and allied health fields.

To be part of the 2016 UC Davis Pre-Health Conference, please contact:

Joanne Snapp
Director of Health Professions Advising
Email: prehealthconference@ucdavis.edu
Phone: (530) 304-8293

None of the sponsorships are tax deductible.

Who comes to the Conference?

75% women
24% underrepresented in medicine (URM)
78% between the ages 18-25
85% California residents
50% first in family to attend college

Data from 2015 conference.

prehealthconference.ucdavis.edu
## Sponsorship Package Options

### Gold Sponsor
**Conference co-sponsor**
- Logo on all banners, t-shirts & program
- Verbal recognition before keynote and throughout conference
- 3-5 minute video before keynote
- Premium tabling at fair
- Indicated as conference co-sponsor on conference home page
- Monthly Facebook post (1 year)
- 1-2 inserts in conference bags

### Silver Sponsor
- Logo on t-shirts & program
- Verbal recognition before keynote and throughout conference
- Premium tabling during fair
- Indicated as sponsor on conference home page
- Monthly Facebook post (6 mos.)
- 1-2 inserts in conference bags

### Blue Sponsor
- Logo on t-shirts & program
- Verbal recognition throughout conference
- Premium tabling during fair
- 1-2 inserts in conference bags
- Monthly Facebook post (3 mos.)
- Ad on registration page (6 mos.)

### Golf Cart Sponsor
- Golf cart will be driven around campus for 8+ hours
- Signage on one golf cart

### Premium Tabling
- Must be registered as an exhibitor as well.
- Tabling on first row, facing entry to the fair

### Workshop Sponsor
- Signage with your choice of advertising displayed in workshop rooms
- Verbal recognition at start of workshop presentation

### Mobile App Sponsor
- Connect with attendees by advertising on the downloadable mobile app featuring conference programming
- Logo on t-shirts & program
- Ad on mobile app & conference website

### Website Sponsor
- Customized presence on conference website (1 year)

### Lunch Sponsor
- Logo on t-shirts & program
- Printed condiments (e.g. napkins) provided by sponsor
- Signage indicating sponsorship at each lunch station
- Listed as sponsor on conference website
- 15 min. speaking time at start of lunch in Pavilion (est. 2,500 lunch attendees)

### Breakfast Sponsor
- Logo on t-shirts & program
- Printed condiments (e.g. napkins) provided by sponsor
- Signage indicating sponsorship at breakfast
- Listed as sponsor on conference website
- Sole exhibitor tabling during breakfast

### Snack Station Sponsor
- Logo on t-shirts & program
- Printed condiments (e.g. napkins) provided by sponsor
- Signage indicating sponsorship at breakfast
- Listed as sponsor on conference website

### Recognition Brunch Sponsor
- 200 advisors & conference volunteers will be invited to a recognition lunch on Sunday, October 9th
- Logo on t-shirts & program
- Tabling during brunch
- 5 minutes speaking opportunity during brunch

### Advisor Networking Reception Sponsor
- Logo on t-shirts & program
- Tabling throughout reception
- 5 minutes speaking opportunity during reception

### Attendee T-Shirt
- T-shirts are given to an estimated 3,000 attendees
- Largest logo on t-shirts, program & website (3 mos.)

### Water Bottles
- More than 4,000 water bottles given to attendees
- Logo on water bottle

### Program Ad (Full Page)
- Printed program distributed to an estimated 3,000 attendees
- One page ad in program

### Program Ad (Half Page)
- Printed program is distributed to an estimated 3,000 attendees
- Half page ad in program

### Participant Bag Sponsor
- Bags are distributed to an estimated 3,000 attendees
- Sponsor provides up to two (2) inserts
- Logo on outside of bag

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*None of the sponsorships are tax deductible.*
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