



2017 Sponsorship Package

Invest in our nation's future.

With an estimated 5,000 pre-health students at UC Davis and thousands more across northern California, the UC Davis Pre-Health Conference has, over the last fourteen years, become the largest conference for future health professionals in the country.

California's universities and community colleges have the most diverse student body in the nation — close to 65% of those enrolled in our academic institutions are considered underrepresented in medicine (URM, as defined by AAMC). This group of culturally competent and academically strong students is suited to one day serve the increasingly diverse population of our nation. They look forward to meeting you.

Our students need your help to continue to provide this amazing conference for their peers. The Conference must be self-supporting and does not receive discounts for using the facilities and goods at UC Davis.

Please consider investing in our pre-health students of California by joining the sponsor team of this historic conference.

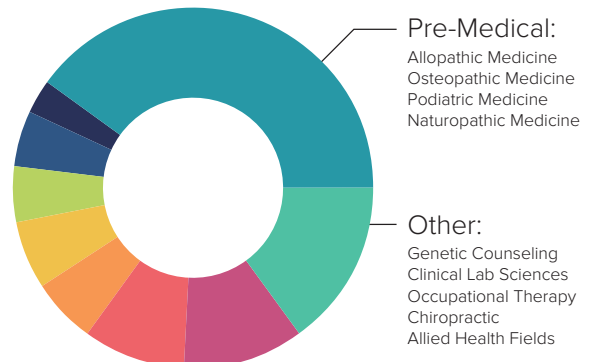
If you have any questions, please contact us.

Email: prehealthconference@ucdavis.edu

Phone: (530) 304-8293

Which health professions are Conference attendees interested in?

- Pre-Public Health
- Pre-Dental
- Pre-Pharmacy
- Pre-Physical Therapy
- Pre-Physician Assistant
- Pre-Nursing
- Pre-Veterinary Medicine



Source:
2016 UC Davis Pre-Health Conference
Participant Waiver Questionnaire

2017 Sponsorship Opportunities

All sponsorships include one free (non-premium) table at the fair.*

Sponsorships are not tax deductible.

Sponsorship	Amount	Description
Attendee T-Shirt Sponsor	\$1,000	Be remembered long after the conference ends by claiming your space on the back of the Attendee T-Shirt. Limit 5 sponsors.
Breakfast Video	\$1,000	A 5 minute video of your choice will play during breakfast in between speakers. Videos are provided by sponsor. Limit 4 sponsors.
Closing Keynote Sponsor	\$1,000	Leave a lasting impression on Conference attendees through 15 minutes of speaking time during the Closing Keynote. Your logo will also appear on large screens in the Pavilion (UC Davis' indoor stadium) and in our printed program.
Conference Facebook Page Post	\$1,000	Reach thousands of pre-health students across the country through the Conference Facebook page. Sponsorship includes five posts of your choice between October 1, 2017 - October 1, 2018. Our Facebook page currently has over 6,600 Likes. Limit 20 sponsors.
Conference YouTube Video Post	\$1,000	Spread your message through a 5 minute video posted on the Conference YouTube channel with over 4,808 subscribers. Videos are provided by sponsor, and will remain on the Conference YouTube channel for one year.
Conference Homepage Logo	\$1,000	Get noticed with your logo on the homepage of the Conference website. Your logo will link to a site of your choice. Logo will remain on the website for one year. Limit 5 sponsors.
Golf Cart Sponsor	\$1,000	Get exposure throughout the entire UC Davis campus all day through signage with your logo on one of six golf carts transporting attendees. Limit 6 sponsors.
Promotional Video	\$1,000	Your logo and contact information will be placed at the start of one of our promotional videos to be emailed, posted on our YouTube channel, and Facebook page. Limit 4 sponsors.
Volunteer Breakroom Sponsor	\$1,000	Grab the attention of our UC Davis Conference volunteers with your logo on signage in the Volunteer Breakroom. Sponsorship also includes verbal recognition given at Conference planning meetings and one email of your choice sent to all UC Davis pre-health students (est. 3,000).
Water Station Sponsor	\$1,000	On the day of the Conference, associate your school or organization with the taste of cool, fresh water provided to all attendees. This sponsorship also includes your logo on signage at the water stations surrounding the fair. Limit 4 sponsors.
Workshop Sponsor	\$1,000	This sponsorship is your opportunity to speak to attendees directly through a custom workshop. Sponsors will lead a one-hour workshop seating 100 attendees on a subject of your choice. Workshop description will also be included in the program. Limit 20 sponsors.
Conference Program Advertisement	\$1,000 \$1,500	Promote your school or organization to all conference attendees by claiming your space in our printed program. Attendees will see your ad as they repeatedly reference the program throughout the day and continue to use it as a resource after the conference ends. Full-page (8.5 x 11") ads are available for \$1,500. Half-page (8.5 x 5.5") ads are available for \$1,000. All pages in the program will be printed in black and white.
Attendee Bag Sponsor	\$2,000	Place your school or organization in the hands of 4500 attendees when you sponsor the Attendee Bag. All attendees receive a reusable tote bag when they check-in to carry items they receive throughout the day. Sponsors will have logo on outside of bag and 2 bag inserts. Limit 4 sponsors.
Lunch Tent Sponsor	\$2,000	Your school or organization will be front and center in the Lunch Tent. Sponsorship includes signage on tent indicating "Lunch Tent provided by 'Your Institution,'" tent cards placed on all lunch tables, and your logo printed in the Conference program.
Networking Lunch Sponsor	\$2,000	Your logo will be placed on large screens in the Pavilion (UC Davis' indoor stadium) as 200 pre-health students enjoy lunch with exhibitor and speakers. Sponsorship also includes tent cards (provided by sponsor) on all tables and verbal recognition at the start of the Luncheon.
Step and Repeat Sponsor	\$2,500	Help attendees make their conference day memorable with a red carpet style step and repeat. Your logo will be placed on the banner alongside the UC Davis Pre-Health Conference logo and a message of your choice. Step and repeats will be located at 3 prime locations: near the Pre-Health Fair, inside the Pavilion, and in the main travel pathway between workshops. There will be a full time camera-person on hand to take and store photos for future use. Limit 3 sponsors.
Breakfast Sponsor	\$5,000	Help kick off the morning of the Conference with a 15 minute speaking allotment between 8 a.m. and 9 a.m. (time will be assigned). Your logo will also be placed in the Conference program and on large screens in the Pavilion, UC Davis' indoor stadium. Limit 2 sponsors.
Recognition Brunch Sponsor	\$5,000	The Recognition Brunch is a banquet for 200 UC Davis students on the morning of Sunday, October 15th. This sponsorship includes 15 minutes of speaking time, verbal recognition throughout the brunch, and your logo printed in the program.

Sponsors contributing \$5,000 or more will also have logo placed on the inside front cover of the printed program.

*Sponsors are guaranteed one 6-foot table for 1-2 representatives at the Admissions & Exhibitor Fair. Additional tables can be purchased.

To sponsor the 2017 UC Davis Pre-Health Conference, please fill out the form at prehealthconference.ucdavis.edu/sponsors.